

FOR IMMEDIATE RELEASE

March 26th 2024

Hourglass Attractions LLC is proud to announce Seattle's newest attraction coming Q4 2024

THE TOMB RAIDER EXPERIENCE SEATTLE: ESCAPE FROM THE TEMPLE OF FIRE is coming to Seattle!

Hourglass Escapes, creator of the award-winning *Evil Dead 2™* and *Arkham Horror: Mystery at Innsmouth™* escape rooms, is expanding its Seattle-based entertainment offerings under its new banner, Hourglass Attractions LLC.

Hourglass Attractions has today unveiled plans to open a one-of-a-kind, live-action experience, partnering with Crystal Dynamics to pull the iconic Tomb Raider franchise out of consoles, film, and television and into Seattle's downtown waterfront.

Far beyond traditional "escape room" offerings, The Tomb Raider Experience Seattle: Escape from the Temple of Fire is a truly unique entertainment experience, where daring adventurers will join Lara Croft on her exploration of a mysterious temple that has emerged from a volcano and help her protect the dangerous artifact hidden within its ancient walls. Journey beneath a rumbling Chilean volcano, explore an ancient temple, find clues, and solve puzzles, all while being hunted by Natla Technologies, the organization owned by Lara Croft's nemesis, Natla. But beware: something even more dangerous than evil scientists might dwell in those forgotten halls — something huge, fiery ... and hungry.

The Tomb Raider Experience Seattle: Escape from The Temple of Fire, an official Tomb Raider experience that features scenic landscapes, heart-thumping adventures, challenging puzzles, and live actors all working together to bring the Tomb Raider world to life. After 90+ minutes of pulse-racing action, culminating in a thrilling, lava-soaked finale, the fun continues with a photo shoot opportunity, featuring iconic props and backgrounds.

Starting in the fourth quarter of 2024, visitors can join the action in the 5,000 square foot destination located just a couple blocks off Seattle's waterfront, close to Pike Place Market. Sharing the same universe as the popular games, movies, and the upcoming television series from Amazon, The Tomb Raider Experience Seattle: Escape from the Temple of Fire invites families and friends to become part of the action and be immersed in the thrilling world of Tomb Raider. It's perfect for both action-lovers and puzzle-solvers, combining the best of both to whisk visitors away on the adventure of a lifetime!

Seth Wolfson is the Owner and Creative Director of Hourglass Escapes and Co-Owner of Hourglass Attractions. Seth has worked in the film and theme park industries since 1988, including as a scenic and animatronic artist for Universal Studios, and has been designing and operating award-winning escape room experiences and video games since 2016. When asked about this upcoming project, he responded, "Having the opportunity to create an immersive attraction based on the Tomb Raider franchise is a dream come true. We are humbled by the trust Crystal Dynamics has put in us and look forward to bringing a family-friendly attraction to the Seattle Waterfront area."

Loren L. Coleman is the Co-Owner of Hourglass Attractions and CEO-Owner of Catalyst Game Labs. In addition to his work in the gaming industry, Loren is a bestselling author of more than twenty novels, as well as being one of the primary creative writer-designers for FASA Corporation. He has worked on award-winning miniatures games and roleplaying properties, and has scripted several video games for companies such as Microsoft and Zipper Interactive. As for how The Tomb Raider Experience Seattle: Escape from the Temple of Fire compares to his other gaming endeavors, Loren said, "This is one of the most interesting creative projects I've ever been involved with. I'm very excited to be part of it."

Dallas Dickinson, Franchise General Manager for Tomb Raider at Crystal Dynamics said, "Crystal Dynamics is excited to share a Tomb Raider adventure that fans can experience in real life. We've seen what Hourglass Escapes has been able to do with other properties, and they've demonstrated their dedication to and passion for the Tomb Raider brand. It's been a collaborative effort to put together the story for this experience, and we look forward to hearing what our fans discover in a new adventure in this iconic Seattle location."

Visit www.tombraiderseattle.com for more information and updates on the project.

WHAT: THE TOMB RAIDER EXPERIENCE SEATTLE: ESCAPE FROM THE TEMPLE OF FIRE

WHERE: Seattle WaterFront area

WHEN: Q4 2024

PRESS CONTACT

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About Crystal Dynamics

Crystal Dynamics has developed and published more than 30 games during its award-winning, 30-year adventure. Some of the company's beloved franchises include Legacy of Kain and TOMB RAIDER, which has sold more than 95 million copies worldwide. TOMB RAIDER's protagonist, the hero Lara Croft, has been a cultural icon for more than 25 years, appearing in more than 20 games, and has made an indelible mark on virtually every facet of entertainment. In addition to its headquarters in San Mateo, CA, Crystal Dynamics has two additional studios: Crystal Northwest in Bellevue, WA, and Crystal Southwest in Austin, TX. Crystal Dynamics is part of Crystal Dynamics – Eidos, the 12th operative group within Embracer Group AB which is publicly listed on Nasdaq Stockholm under the ticker EMBRAC B. (EMBRAC B).

Crystal Dynamics' website can be found at <https://www.crystaldynamics.com>

About TOMB RAIDER

The TOMB RAIDER video game franchise includes more than 20 video games, is loved by more than 160 million people around the world according to a May 2022 survey, and has sold over 95 million copies since the first entry was released in 1996. The franchise's popularity has exploded into a series of blockbuster films based on the original Tomb Raider game and 2013 reboot. Its protagonist Lara Croft has been a contemporary global icon for over two decades and was listed as one of TIME Magazine's 15 Most Influential Video Game Characters of All Time. The most recent "Survivor Trilogy," comprised of *Tomb Raider* (2013), *Rise of the Tomb Raider* (2015), and *Shadow of the Tomb Raider* (2018), garnered more than 200 "Best of" awards and nominations, and chronicles Lara Croft's remarkable origin story. All of this continues to make TOMB RAIDER a destination brand for adventure entertainment.

TOMB RAIDER Related Links: [Official Website](#), [Twitter](#), [Discord](#), [YouTube](#), [Instagram](#), [Facebook](#), [TikTok](#)

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